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1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. The category of theatre had the largest amount of overall campaigns, the highest count of successful campaigns and the highest count of failed campaigns making it the most competitive category.
   2. The subcategory of plays was the most competitive one with the highest number of successful campaigns and the highest number of failed campaigns as well.
   3. Towards the end of the year (Nov – Dec) there is a spike in the amount successful campaign as well as a decline in the failed campaigns.
2. What are some limitations of this dataset?
   1. The dataset doesn’t account for competition outside of Kickstarter which could potentially affect the end result of a campaign. It also doesn’t account for the overall marketing strategy or marketing cost which could also affect the end result. It does not take into account the current status of the economy at both microeconomic and macroeconomic point of views.
3. What are some other possible tables and/or graphs that we could create?
   1. We could make a pivot table with rows of staff picked, column of state and count of state to see if there is any relationship between having a Kickstarter campaign be staff picked and the success of a campaign.
   2. You could see rows be goal, columns be state, and count be state and see if there is any relationship between the size of the goal and the success of a campaign.